

2nd MULTIPLIER EVENT
within the

U-MAR

“Enhancing underwater archeology to make it an innovative tool for developing sustainable & creative tourism” Project

Funchal, Madeira Island - Portugal

Thursday 28 September 2023

Location: Centro de Estudos de História do Atlântico

h. 10.30 am - h. 1.30 pm



AGENDA

h. 10.30 am

Opening greetings

- Roland Bachmeier, Member of the Board - ACIF-CCM Madeira's Chamber of Commerce
- Eduardo Jesus - Regional Secretary for Tourism

Overview of the U-Mar Project

- Sara Ferrari, Executive Secretary, the Phoenicians' Route – Cultural Route of the Council of Europe
- Doris Kurtov, Head of Department for International Cooperation, ICUA Zadar

Video projection by ARGO Company

h. 11.30 am Coffee Break

h. 11.45 am - Round table

“BEST PRACTICE OF ENHANCEMENT OF UNDERWATER CULTURAL HERITAGE AS AN ENGINE FOR SOCIAL, ECONOMIC AND CULTURAL DEVELOPMENT”

- Alexandre Brazão, Investigator and Director CEAM - Centre for Archaeological Studies Madeira
- Antonio Barone, Director the Phoenicians' Route – Cultural Route of the Council of Europe
- Ferdinando Maurici, Superintendence of the Sea, Sicily Region (Italy)
- Maja Kaleb, Researcher, ICUA International Centre for Underwater Archaeology Zadar (Croatia)
- Eva Mena Medina, International Project Manager at CEIMAR (Spain)
- Loucas Nikiforou, Marketing Officer, Pafos Regional Board of Tourism (Cyprus)