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# NEWSLETTER 2



Enhancing underwater archeology  
to make it an innovative tool for developing  
sustainable & creative tourism



Collegio nazionale  
della Scuola di Scienze  
Storiche, Letterarie e Culturali  
del Sud-Est di Trieste



25 January 2023 - Cadiz (Spain)



## 3<sup>RD</sup> TRANSNATIONAL MEETING

International Campus of Excellence of the Sea (CEIMAR)



The project partners gathered in Cadiz for a meeting in which they presented in detail the work done to develop and complete the Project Result 1 (**innovative course** on the enhancement and communication of underwater archaeological heritage) and to show the final result, as well as to define the common structure to be followed in the national **on-site trainings**, which will be implemented in each country before summer 2023, to test the training course.

[MORE INFO HERE](#)

Furthermore, the state of the art of the **e-learning platform** (Project Result 2) was presented and the common approach for the **creation of the Interpretation/Learning Centres** (Project Result 3) was discussed.

At the end of the meeting, the planned **videos were recorded** and linked to Project Result 1, to be later included in the e-learning platform. The meeting was also an opportunity to take stock of ongoing **communication activities**, and **financial management and reporting procedures**.



The partners had the opportunity to **visit** the CEIMAR headquarters, the Centre of Underwater Archaeology, the Archaeological Museum of Cadiz and the archaeological area of ancient Gadir, as well as the beautiful city center.



# PROJECT RESULT 1



## **New innovative training course on underwater archaeological sites**

During the third Transnational Project Meeting (January 2023, Cadiz - Spain), **ICUA Zadar** representatives Maja Kaleb and Ivan Vidulić presented the final version of Project Result 1: the **Course on Underwater Archaeological Sites for Cultural Operators**.

[DOWNLOAD THE PDF](#)

The final syllabus of the course is a presentation of the work done by ICUA Zadar in cooperation with all of the project partners with contributions and acknowledgements in accordance with their specific field of expertise.

In addition, **ARGO** produced short **video-pills** with the aim of promoting and raising awareness of this important achievement.

The videos were then uploaded to U-Mar's youtube channel and can be viewed at the following link:

[WATCH THE VIDEOS](#)





20 March 2023 - Zadar (Croatia)

## NATIONAL ON-SITE TRAINING EVENT

Presentation of the international strategic partnership within the U-Mar project

ICUA Zadar team organized a **preparatory meeting** regarding the cooperation in U-Mar project within the ERASMUS+ program. The meeting was scheduled in the Centre's classroom and was participated by the representatives of local bodies and agencies (City of Zadar, Zadar County's Administrative Department of Education, Culture and Sports, INOVAcija Institution for the Development of Competence, Innovation and Specialisation, Public institution ZADRA NOVA - Zadar County Development Agency, Tourist Board of the City of Nin etc.).



[MORE INFO HERE](#)

The objective of the meeting was to **present the international strategic partnership within the U-Mar project** (valorization of cultural heritage through underwater archaeology), provide useful information and outcomes to local decision makers and exchange views.

ICUA Zadar director **Mladen Pešić** gave the opening word to the meeting, after which **Doris Kurtov**, head of the international cooperation and funding department gave an introduction of the Council of Europe and to the Phoenician's route to the attendees.



**Ivan Vidulić** gave a presentation of the U-Mar project and presented the summary of the new innovative course on underwater archaeology for cultural operators to the participants of the meeting. This meeting served to **present local stakeholders** with the work completed during the Project Result 1 phase for which ICUA Zadar was the leading project partner, as well as with **future steps** of the U-Mar project and **how the local community and stakeholders could benefit from the outcome of the project.**

28-31 March 2023 - Solin (Croatia)



# INTERNATIONAL EVENT

## 9th International Historic Cities Congress

Representatives of the Phoenicians' Route - Cultural Route of the Council of Europe - presented the U-Mar project at the 9th International Historic Cities Congress in Solin, organized by the Solin Tourist Board, a member of the Phoenicians' Route. The event, under the motto: "Meet, share & build", aims to encourage the meeting of prominent personalities in the field of tourism and the archaeology of historical towns, the exchange of experience in the promotion of historical towns on the national and international tourism market, and the development of new tourism products and modes through the joint efforts of prominent personalities in destination tourism.

In view of the international audience present at the Congress, the U-Mar project achieved high visibility and dissemination.



[MORE INFO HERE](#)



20 April 2023 - Cadiz (Spain)



## NATIONAL ON-SITE TRAINING EVENT

U-Mar specialisation course on underwater archaeological sites

Due to the upcoming launch of the "U-Mar specialisation course on underwater archaeological sites" aimed at cultural and tourism operators, the Campus of International Excellence of the Sea, CEI-MAR, in collaboration with the University of Cadiz, has organised a **Local Training Event**, in order to assess in advance the relevance of the contents and structure of the course, as well as to have the direct input of professionals linked to the underwater archaeology, cultural and tourism sectors in order to adapt the course to their needs and trends.



[MORE INFO HERE](#)

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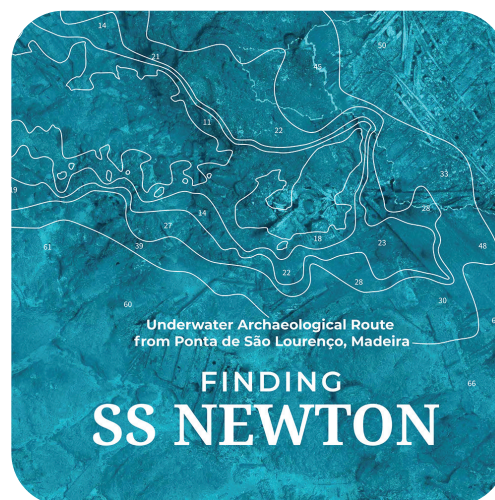


# U-MAR ROUTES

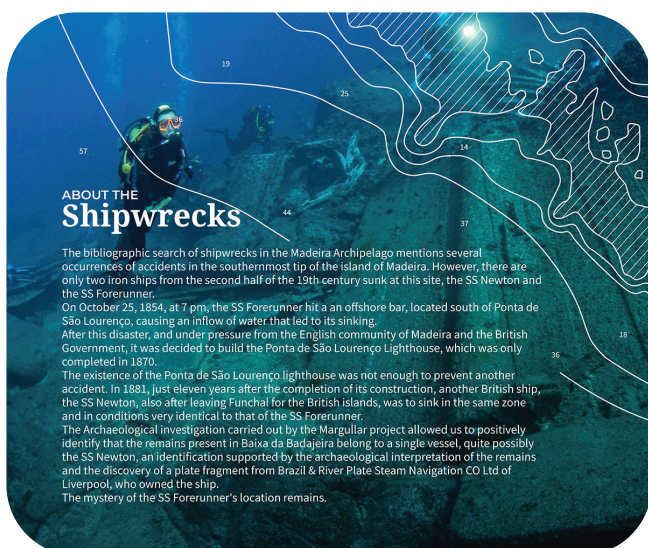


## Underwater archeological route of Ponta de São Lourenço

In Madeira, the underwater archeological route of Ponta de São Lourenço, where the ship **SS Newton**, a British steamer, which sank in the 19th century, in 1881, coming from São Salvador da Baía, loaded with coffee and sugar, will be the target of a chapter in one of the training course units.



This archaeological route was the subject of a **complete historical survey, in 2021**, within the scope of the Margullar project, financed by the INTERREG Madeira 14-20 Programme, which allowed the inventorying and cataloging of the archaeological assets discovered in this location, with photographic records and video and, consequently, the creation of a tourist itinerary for a new market segment.



Recently this archaeological route was distinguished with an honorable mention in the “**Adopt a Shipwreck**” award by the Society of Nautical Archeology.

**MORE INFO HERE**

# GENERAL INFORMATION



U-Mar aims at developing the knowledge and the valorization of heritage related to underwater archaeology, through four specific objectives:

- Training professional figures with specific skills in underwater archaeology by setting up an ad hoc innovative training course;
- Developing sustainable and environmentally friendly tourism around underwater archaeology;
- Provide guidelines for those organizations that want to develop strategies for enhancing the underwater archaeological heritage;
- Increase knowledge of the underwater archaeological heritage and the importance of its conservation and enhancement.

## Project Partners

**La Rotta dei Fenici, Italy**

*Itinerario Culturale del Consiglio d'Europa*

**Regione Sicilia, Italy**

*Soprintendenza del Mare*

**ICUA, Croatia**

*International Centre for Underwater Archaeology in Zadar*

**CEIMAR, Spain**

*International Campus of Excellence in Marine Sciences*

**Pafos Regional Board of Tourism, Cyprus**

**ACIF-CCIM, Portugal**

*Industrial and Commercial Association of Funchal Chamber of Commerce and Industry of Madeira*

**ARGO, Italy**

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